

KEA NEO



# KEA NEO SOLUTIONS

*Business  
Profile*

**PROPOSED BY:**

Kea Neo Solutions

**PREPARED BY:**

Vanguard Visions

[WWW.KEA-NEO.CO.ZA](http://WWW.KEA-NEO.CO.ZA)



# ABOUT COMPANY



Kea Neo Group is a holding corporation with a diverse range of businesses, including Kea Neo Solutions at its heart, a 2017-registered independent business and public service provider.

We are experts in the motor industry financial services institution with 16 years of experience in the Vehicle/Motorcycle and Asset Finance sectors. We have branched out into the insurance sector, offering our clients tailor made comprehensive insurance cover.

Our mandate is to accelerate our clients' development, that is why we have teamed with international auto manufacturing brands and local major financial institutions. We are a Level 1 BBBEE contributor with a diverse workforce that does not discriminate on the basis of gender, age, orientation or physical appearance.

## WHY CHOOSE US?



### PERSONALISED EXPERIENCE

We tailor make each clients experience to fulfill expectations, educate on future investments.



### INDUSRTY LEADING EXPERIENCE

Our trusted advisors have decades of industry experience.



### INCLUSIVE CULTURE

We pride ourselves on encouraging and promoting inclusivity through using and employing a diverse group of individuals.

# MISSION & VISION



## MISSION

Our mission is to provide exceptional and personalized financing solutions to individuals and organizations looking to invest and propel their investments in the logistics sector. Through our offerings we seek to provide tailor-made comprehensive insurance solutions, licensing and vehicle registrations. Making us the only service provider to contact when considering any and all your transport related needs.

## VISION

The vision is crystal clear, we visualize educating and equipping our clients and community with wealth literacy that will propel them to the future.

# OUR OFFERINGS



01

## VEHICLE FINANCING

Finance products structured to suit your needs! Whether it be a new/pre-owned vehicle, we are here to assist.

02

## MOTORBIKE FINANCING

It's not just motorcycle finance, it's a lifestyle. At Kea Neo Group, we understand this better than anyone. We provide financing, accessories and merchandising advice

03

## REFINANCING

We are able to refinance your vehicle or motorcycle, including fleet deals.

04

## COMPREHENSIVE INSURANCE

We provide comprehensive insurance cover that takes good care of your prized possessions.

05

## SOCIAL MEDIA MOTOR REVIEWING

Our years of motoring knowledge, unique brand personality, content production come in handy when reviewing vehicles, motor gadgets and services.

# TARGET MARKET

Our impeccable services are offered to all individuals over the age of 18 years old and entities with a positive income record. We cater to both singular and fleet deals. Our services are offered nationwide. Whether you are a new time buyer or adding to your acquisitions we can tailor-make a solution for you!



# MARKETING STRATEGY

Our transformative marketing strategies include digital and traditional methods. We are focused on building a digital community using our social media platforms because we understand the importance of a digital footprint in today's complex market. Through digital communities we can infiltrate audiences far beyond our geographical reach. We execute traditional marketing techniques through activations and traditional media opportunities on both national and community-based publications to infiltrate Laser-focused campaigns.



**THANK YOU**



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